



2162

P/2850-53

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent application of:

Syunji SUGAYA

Date: February 24, 2004

Serial No.: 10/018,510

Group Art Unit: 2162

Filed: December 14, 2001

Examiner: --

For: ADVERTISING SYSTEM

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUBMISSION

Sir:

Submitted herewith is a copy of art together with a form listing the same for the convenience of the Examiner.

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, Washington, D.C. 20231, on February 24, 2004:

Max Moskowitz
Name of applicant, assignee or
Registered Representative

Signature
February 24, 2004
Date of Signature

MM:lac

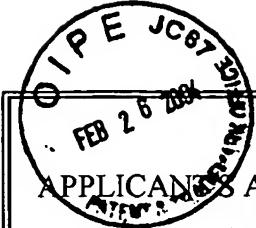
Respectfully submitted,

Max Moskowitz
Registration No.: 30,576
OSTROLENK, FABER, GERB & SOFFEN, LLP
1180 Avenue of the Americas
New York, NY 10036-8403
Telephone No.: (212) 382-0700

MAR 05 2004

00647071.1

RECEIVED
MAR - 2 2004
GROUP 3600



APPLICANT'S ART CITATION <small>(Use several sheets if necessary)</small>	Application 10/018,510	OGFS File No. P/2850-53
	Applicant Syunji SUGAYA	
	Filing Date December 14, 2001	Group Art Unit 2162

U.S. PATENT DOCUMENTS

Examiner Initial	Document Number	Date MM-YYYY	Name	Class	Sub-class	Filing Date If Appropriate
	US-5,794,210	08-1998	Goldhaber et al.	705	14	
US-						
US-						
US-						
US-						
US-						
US-						
US-						
US-						

FOREIGN PATENT DOCUMENTS

	Document Number	Date MM-YYYY	Country	Class	Sub-class	Translation	
						Yes	No

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner	Date Considered	RECEIVED MAR 2 2004
----------	-----------------	------------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if citation is in conformance and not considered. Include copy of this form with next communication to the applicant.

GROUP 3600